

MAAECA Quick Facts!

- Founded in 2003
- Over 20 members representing non-profit and for-profit centers including preschools, UW campus childcare, Head Start, Montessori, YMCA, employer sponsored, family child care providers, and others.
- One of 25 member organizations of Dane County United (citizens uniting to work together to create a better life and a more just and inclusive community)
- Yearly strategic planning to address improvements in child care
- On-going collaboration with ex-officio members from Bright and Early, City of Madison Office of Community Services, WECA, and 4-C's.
- Website link to 4-K proposal: www.wisc.edu/occf
- Because 85% of children spend a large part of their day in child care, high quality early childhood care and education is the most effective tool to reduce the achievement gap between upper and lower income children.

MAAECA
c/o Dane County Parent Council
2096 Red Arrow Trail
Madison, WI 53703



**Madison Area Accredited
Early Childhood Association**

*An Association of Accredited
Early Childhood Care and
Education Programs!*

Why Did MAAECA Get Started?

In 2003, MAAECA formed for the purpose of developing a collaborative proposal for the implementation of 4-K for the Madison community.

What Are Some of Our Accomplishments and Successes?

MAAECA has experienced great success in the past few years including:

- Holding monthly meetings since 2003 as well as annual membership meetings and spring Board retreats
- Assisting in gaining increased city funding for child care in multiple budget years
- Expanding membership to over 30 programs
- Collaborating with Dane County United on equal access to quality child care
- Securing appointments of Board Co-Presidents to the State Child Care Task Force
- Collaborating on 4-K planning with MMSD

What Does MAAECA Do?

MAAECA serves to enhance the cohesiveness of the early childhood community and to speak with one voice on issues pertaining to early care and education.

MAAECA works to improve quality, fiscal, and program stability of member organizations in order to benefit the children and families served and the community at large.

MAAECA is a strong advocate for high quality child care and education for all children.



Who Can Belong?

Membership to MAAECA is open to any early education and care program that is accredited by the National Association of Young Children (NAEYC), the National Association for Family Child Care (NAFCC), the City of Madison and/or meets the Head Start Performance Standards.

Why Should You Join MAAECA?

MAAECA is an organization that encourages peer support and collaboration. Membership provides an opportunity to work as a team and learn from each other to ensure quality early childhood education.



“Finally! A strong organization that speaks with one voice and gets things done. Join us.”

*Wendy Rakower
Director of Red Caboose*

“MAAECA offers a lifeline of support during those times when you feel isolated”

*Mary Flanner
Director of Creative Learning Preschool*

How Do You Join?

Please refer to the enclosed insert for information on how to become a member of MAAECA. No insert? Please call 608-275-6740.

MAAECA